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CONFIRMATION NO. 4539

|  |   |  |   |   |                           |                                |
|--|---|--|---|---|---------------------------|--------------------------------|
| <b>SERIAL NUMBER</b><br>10/797,464   | <b>FILING or 371(c) DATE</b><br>03/10/2004<br><b>RULE</b>   | <b>CLASS</b><br><u>719</u><br><b>705</b>                 | <b>GROUP ART UNIT</b><br>3622   | <b>ATTORNEY DOCKET NO.</b><br>02CA-108259 |                           |                                |
| <b>APPLICANTS</b><br>Russell Alan Foltz-Smith, Santa Monica, CA;<br>Steven Gertz, Ontario, CA;<br>James Carpenter, Arcadia, CA;<br>Ask Bjoern Hansen, West Hollywood, CA;<br>James Alan Low, Upland, CA;<br>Emad Fanous, Burbank, CA;<br><b>** CONTINUING DATA *****</b><br><b>** FOREIGN APPLICATIONS *****</b><br><b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b><br>06/30/2004 |   |  |   |   |                           |                                |
| Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>Verified and /NATHAN C UBER/<br>Acknowledged Examiner's Signature  |   | <input type="checkbox"/> Met after Allowance<br>Initials | <b>STATE OR COUNTRY</b><br>CA   | <b>SHEETS DRAWINGS</b><br>4               | <b>TOTAL CLAIMS</b><br>21 | <b>INDEPENDENT CLAIMS</b><br>3 |
| <b>ADDRESS</b><br>SHEPPARD, MULLIN, RICHTER & HAMPTON LLP<br>333 SOUTH HOPE STREET<br>48TH FLOOR<br>LOS ANGELES, CA 90071-1448<br>UNITED STATES  |   |  |   |   |                           |                                |
| <b>TITLE</b><br>System for organizing advertisements on a web page and related method  |   |  |   |   |                           |                                |
| <b>FILING FEE RECEIVED</b><br>918  | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: |  | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees (Filing)<br><input type="checkbox"/> 1.17 Fees (Processing Ext. of time)<br><input type="checkbox"/> 1.18 Fees (Issue)<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |   |                           |                                |